

# River Ramirez

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## EDUCATION

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- **New York University Tandon School of Engineering** New York, NYC  
*Bachelor of Science - Integrated Design and Media* *September 2025 - Present*
  - **Temple University** Philadelphia, PA  
*Bachelor of Science* *August 2022 - May 2025*
- Courses: Web Development, Creative Coding, Ideation and Prototyping, Programming and Problem-solving, UX Design, Engineering Design and Problem-Solving, Sound Recording*

## SKILLS SUMMARY

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- **Languages:** Python, JavaScript, MatLab, JAVA
- **Platforms:** Logic Pro, FL Studio, Garage Band, Audacity, Arduino, Blender, Microsoft Office Suite, Adobe Creative Cloud, Canva, Google Workspace
- **Soft Skills:** Leadership, Systems Thinking, Self-Directed Improvement, Organizational Skills, Time Management

## EXPERIENCE

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- **New York University** In-Person  
*Product/Logo/Website Design* *Present*
  - **Brand Building and Design:** Create logos and website designs with the use of Figma, Adobe Creative Cloud, html/css/javascript, and Canva
  - **Company Design:** Gained experience creating company mock-ups, fliers and magazines.
- **CEM Physical Therapy** In-Person  
*Physical Therapy Aide; Social Media Coordinator* *May 2021 - Present*
  - **Hands on, Patient Centered Assistance:** Proficient knowledge of gross and functional anatomy and therapeutic exercises assisting up to over 70 patients per shift.
  - **Front Desk Associate with proficiency in TheraOffice software:** Interpersonal communication, and organizational development. Maintain contact with insurance providers and manage scheduling responsibilities.
  - **Coordinate Social Media Activity/Managed St. Jude Fundraiser:** Increased Social media engagement by 90% promoting the clinic as well as organized a fundraiser raising over \$1,000 to support the children of St. Jude battling cancer.
- **Temple University College of Engineering** In-Person  
*Undergraduate Teaching Assistant* *Fall 2024 - Spring 2025*
  - **Led Undergraduate Introduction to Engineering Students in weekly office hours:** Guided students through programming assignments and design projects providing one-on-one support for students in need.
  - **Assisted Professor in delivering coursework on foundational engineering concepts.:** Reinforced technical problem-solving skills applicable to software and web development.
  - **Impact:** Provided mentorship to 50+ students, translating complex technical material into accessible explanations, ultimately reflecting user-centered communication skills for design.
- **Templo Shalom** In-Person  
*Social Media Director* *Temporary Position 2025*
  - **Co-founded and managed church youth Instagram account increasing youth engagement across various congregations.:** Created short form content reaching over 4k viewers weekly.
  - **Served as head photographer/videographer.:** Used personally captured media to create and edit highlight reels of services and activities to increase engagement on platforms such as Instagram, TikTok, and Facebook, by a total of 200% for the congregation's youth.
- **Temple University - American Physician Scientist's Association** In-Person  
*Public Relations Chair* *Fall 2024 - Spring 2025*
  - **Advertised activities hosted by the organization:** Attended executive board meetings to understand and plan the objectives for the coming month, additionally, captured media to be used and edited on the organization's Instagram page.

## PROJECTS

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- **Brand Development - LUNØSA :** (Sole Proprietor) Development of cohesive brand identity across online platforms, facilitating the release music on streaming platforms growing an audience through self promotion and increasing project outreach.(Present)
- **RiVER - Artist, Producer, and Composer:** Founded and manage independent music production projects, producing original tracks from concept to final master (2021 - Present)
- **Interactive Song Cover-Image (Creative Coding, p5.js):** Interactive media project implementing pixel and audio data from personally captured and recorded media to create a music modulation web application (November '25)